



THE IMPORTANCE OF FOREIGN LANGUAGES IN THE TOURISM INDUSTRY

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ANNOTATION

This article discusses the teaching of English for Special Purposes in tourism and the different techniques of hospitality in a course designed specifically for this study.

Keywords

English for special purposes, ESP

Today, humanity is experiencing an age of globalization and international travel. Nowadays there are about two hundred countries in the world. Every country has its own history, culture and language. There are a huge number of languages and dialects in the world today, but only a few are the most important and powerful. First of all, it should be noted that it is English, French, Spanish, Portuguese, Russian and Arabic. Foreign languages are one of the most important factors in the development of international tourism.

All of the above languages are the main languages of Europe, and English, French, and Russian are the main languages of the United Nations. Nowadays, learning foreign languages is an important aspect of human life. Knowing a foreign language helps us to get acquainted with the culture and traditions of other countries, to develop thinking, imagination and memory. Knowledge of a foreign language is necessary for effective communication and interaction in many spheres of life (science, politics, culture, art, etc.). At present, knowing a foreign language is one of the requirements of professional competence.

The emergence of world culture, the harmony of national traditions, and the strengthening of cooperation between representatives of different nations are being observed. It is manifested in the integration of various aspects of people's life - their outlook, politics and economy, tourism, social life and production, science and education, culture and art, religion and language, sports and many other areas of life. .



World globalization and integration processes have led to rapid growth of intercultural relations in all areas of our life. It is important because it strictly includes intercultural contact situations such as exchange studies at school and university, internships of scholars, international conferences, joint ventures, tourist trips, exhibitions, trips, sports competitions, etc. earns. By the way, one of the mandatory conditions for successful adaptation in the social space is knowledge of foreign languages.

A foreign language, especially for specialists of any profession, English is a means of communication with representatives of other cultures. This is an important factor especially for tourism industry professionals who have to deal with people from different countries of the world every day in the field of inbound and outbound tourism.

Foreign languages are the most important factor in the development of international tourism. Today there are a huge number of languages and dialects, but if you know the most popular of them, then you can travel to almost all countries on all continents, and also easily understand the people of these countries. Therefore, knowledge of foreign languages is very important for the further development of international tourism. As mentioned above, international tourism is an industry with millions of different nationalities. This is also the reason why knowledge of foreign languages and intercultural relations is so important in the work of an inbound and outbound tourism manager.

The field of tourism is closely related to foreign languages. The number of travelers is increasing every year. Hence, it is impossible not to know foreign languages when traveling around the world. Many people believe that if they need to travel, then they need to know many different languages, but not everyone shares this position.

The English for Vocational Purposes course is specially designed to help professionals improve their English communication skills in the international tourism industry, as well as teach international tourism techniques. This course provides students with a broader understanding of the international tourism sector and equips them with useful skills when working with clients. In addition, this course opens up the limits of traveling anywhere in the world for the average tourist at every stage.

Teaching English for special purposes in the field of tourism and hospitality has its own characteristics.

Currently, the tourism sector is one of the most popular. Many graduates choose to work in the tourism industry after graduation. The English language course at the school is not vocationally oriented. It is urgent to organize courses



based on such specific knowledge. Twenty years ago, any training was based on the classics, the methodology devoted to foreign theory increased attention to language learning. In the lessons, students learned syntactic constructions, discussed new vocabulary, grammar rules, read and translated, were given written assignments, and occasionally listened to audio recordings. The development of conversational skills took only ten percent of the entire class time.

As a result, the student understands and knows English texts. That is why it is important to organize and develop ESP courses for tourism.

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